Stellenangebot vom 16.09.2021

Gaming Data Analyst (m/f/d)

Fachrichtung:	Business Development / Sales
Art der Beschäftigung:	Vollzeit
Eintrittsdatum:	ab sofort
PLZ / Ort:	
Land:	Deutschland

Firmendaten

GAMEVIL COM2US

Firma:	**Gamevil Com2us Europe GmbH**
Straße & Hausnummer:	Torstr.33-35
PLZ / Ort:	10119 Berlin

Ansprechpartner

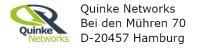|	
Name:	Gamevil Com2us HR Team
Position:	Human Resources
Straße & Hausnummer:	Torstr.33-35
PLZ / Ort:	10119 Berlin

Job-Beschreibung

YOUR MISSION

We are looking for a motivated and enthusiastic individual to join our team as a Data Analyst to support us promote our games amongst other, Skylanders, Ring of Heroes, Talion, and other titles across Europe, as well as to expand the reach of our Summoners War brand. This is a full-time or part-time position based in Berlin, Germany, and available immediately.

- With a focus on our games, you will perform data analysis to uncover key insights into how players interact with our games, their needs and preferences to support informed marketing decisions
- You will research consumer behaviors through multi-dimensional analysis of geographies, customer types, product types, traffic sources and channel
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You will monitor and analyse user adoption of new products & new content releases as well as marketing campaigns performance
- You will summarize and communicate results to main stakeholders to influence marketing decisions
- As the first member of Data Analytics team in Europe you will bring all of your experience and ideas to the table, define the methodologies and plan research
- You will set up KPI dashboards to guide the business in informed day-to-day decision making
- Create ad-hoc analysis and reports, optimise data related processes
- Work together with various stakeholders across the company to provide them with data analysis that will help them make better decisions

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YOUR PROFILE

- Several years of work experience with statistical data analysis (minimum 3 years)
- Bachelors or Masters, preferably in Computer Science, Business Intelligence, Analytics or Business/Finance or another related discipline
- Experience with statistical tools like SQL, Hive and the visualization tools like Tableau or similar
- High analytical skills, ☐ability to clean, scrutinize and investigate data and translate it into meaningful reports, insights, and high-level information
- Strong gaming culture, deep understanding of game mechanics, familiarity with various game genres, understanding of free to play basics
- Strong communication skills in English – both written and verbal, including the ability to clearly articulate messages
- Our team is the key to our success! We need a team player ready to share his/her knowledge and with a solution-orientated mindset.

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WHY US?

- You'll benefit from flat hierarchies and a lot of room to realize your own ideas in your area of responsibility and beyond
- An international working environment with offices around the globe☐
- Flexible working hours and the opportunity to work remotely given the current situation
- A competitive salary and benefit package
- When we are at the office, the basics of course: free drinks, fruits, snacks, and coffee
- Regular team events
- A generous budget for your own professional development

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Quinke Networks
Bei den Mühren 70
D-20457 Hamburg